



**ERGASIA  
EKPEDEFTIKI S.A.**

Vocational Training &  
Lifelong Learning Center II



# SuperGREENLabelFoods

Harmonization & Certification of SuperFoods

## Questionnaires Results

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ERGASIA SA

Pamplona 25/06/2018

## **SURVEY ID**

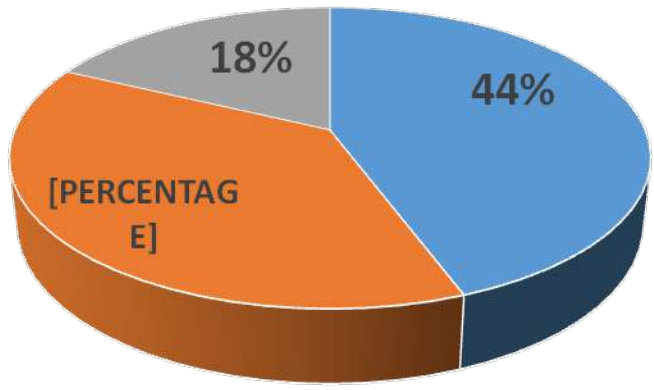
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<b>Project:</b>	<b>SuperGreenLabelFoods</b>
<b>IO1/A2:</b>	Statistical analysis the skills and training capacity of agriculturists and processors
<b>Target Group:</b>	Agriculturalists/Cultivators & food processors
<b>Date:</b>	March – May 2018
<b>Total Questionnaires:</b>	515 [target 450] ES- 250 // IT- 90 // GR- 175



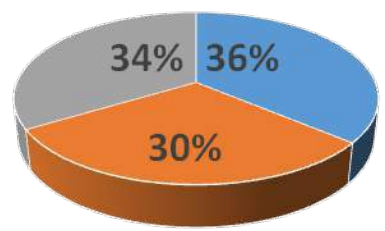
# 1.a Do you know what SFs are?

OVERALL



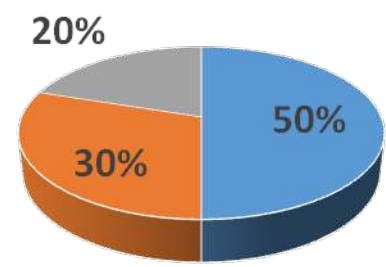
■ YES ■ BASIC KNOWLEDGE ■ DON'T KNOW

SPAIN



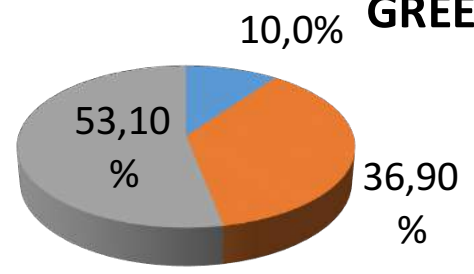
■ YES ■ BASIC KNOWLEDGE ■ DON'T KNOW

ITALY



■ YES ■ BASIC KNOWLEDGE ■ DON'T KNOW

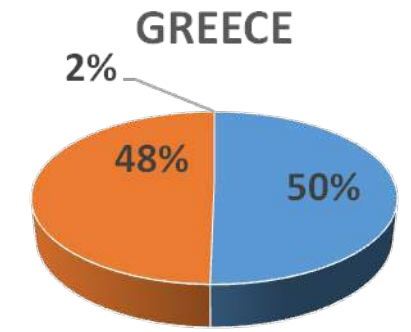
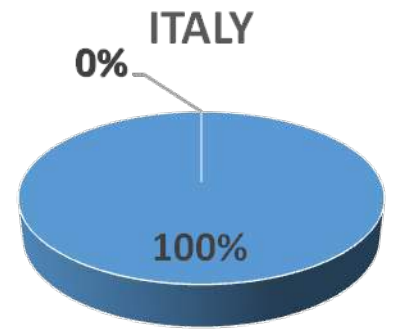
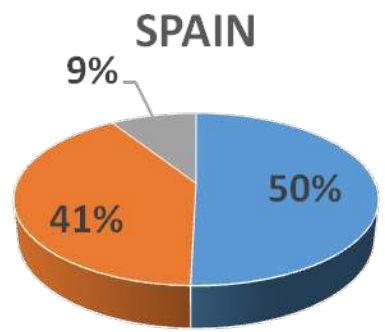
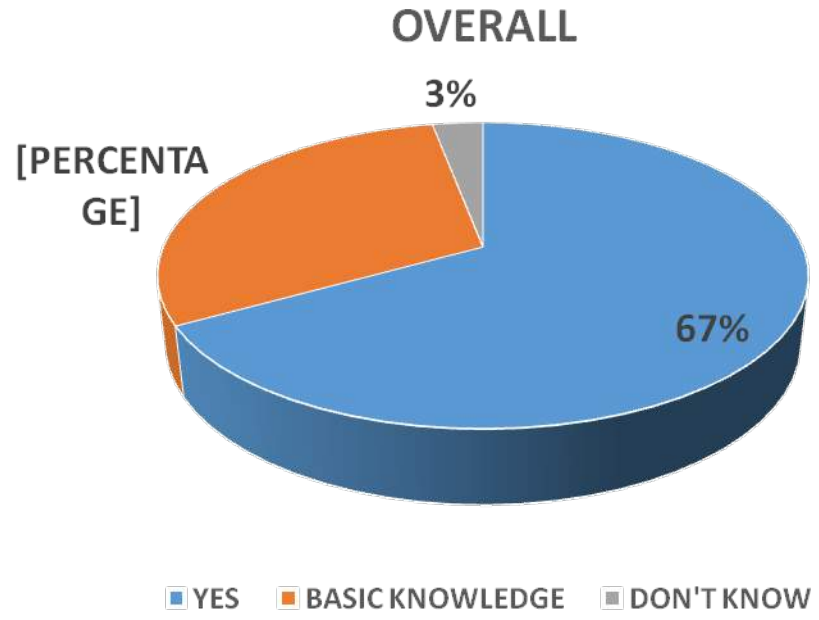
GREECE



■ YES ■ BASIC KNOWLEDGE ■ NO



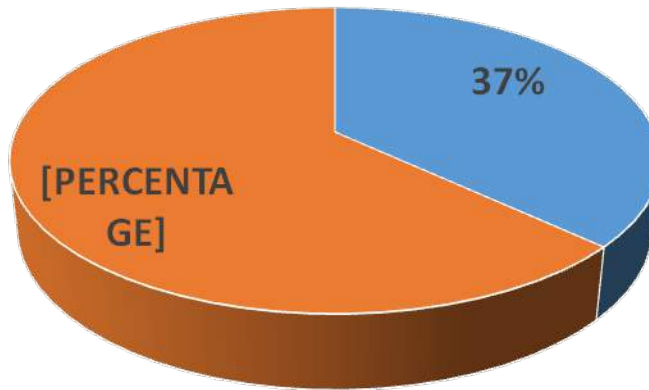
# 1.b Do you know what **MAPS** are?





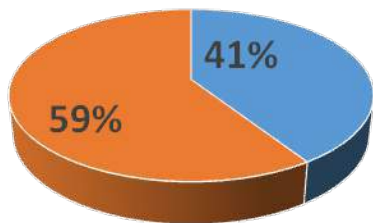
# 2.a Are you a producer of SFs?

OVERALL



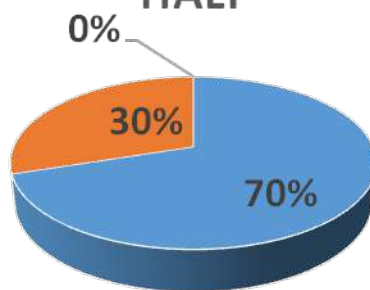
■ YES ■ NO

SPAIN



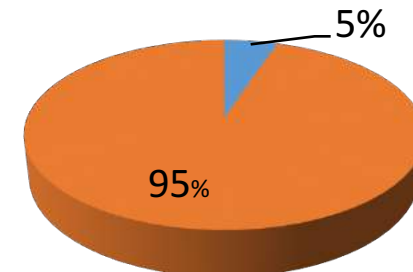
■ YES ■ NO

ITALY



■ YES ■ NO ■

GREECE



■ YES  
■ NO



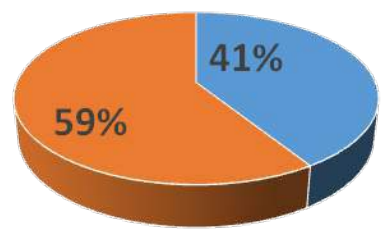
## 2.a.1 Would you be interested in producing SFs?

OVERALL



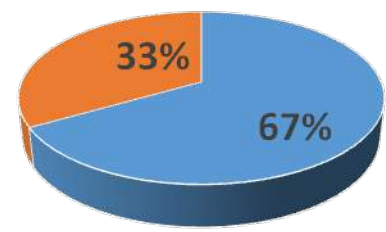
■ YES ■ NO

SPAIN



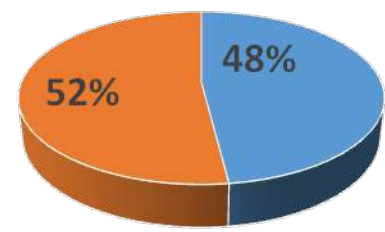
■ YES ■ NO

ITALY



■ YES ■ NO

GREECE

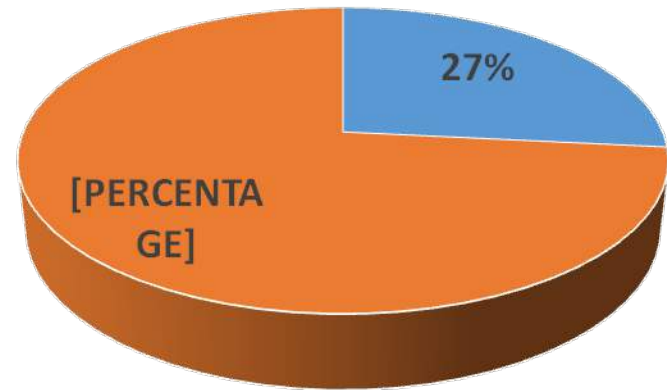


■ YES ■ NO



# 2.b Are you a producer of MAPs?

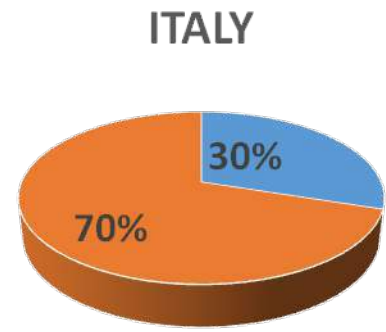
OVERALL



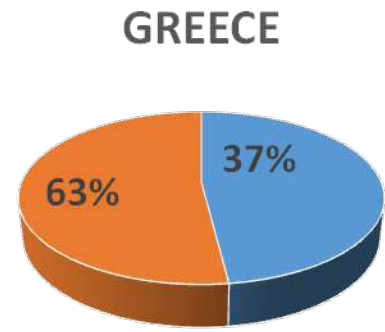
■ YES ■ NO



■ YES ■ NO



■ YES ■ NO

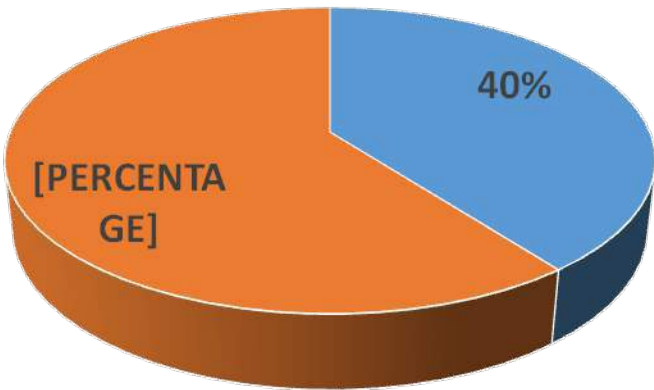


■ YES ■ NO



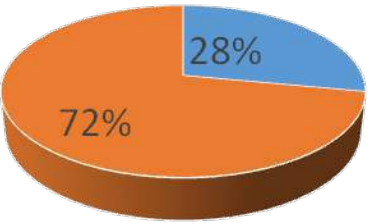
# 2.b.1 Would you be interested in producing MAPs?

OVERALL



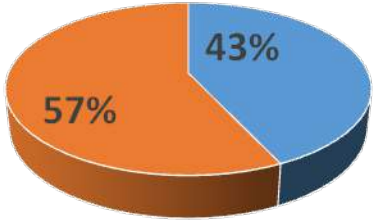
■ YES ■ NO

SPAIN



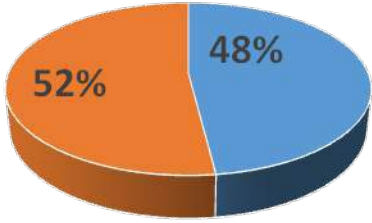
■ YES ■ NO

ITALY



■ YES ■ NO

GREECE



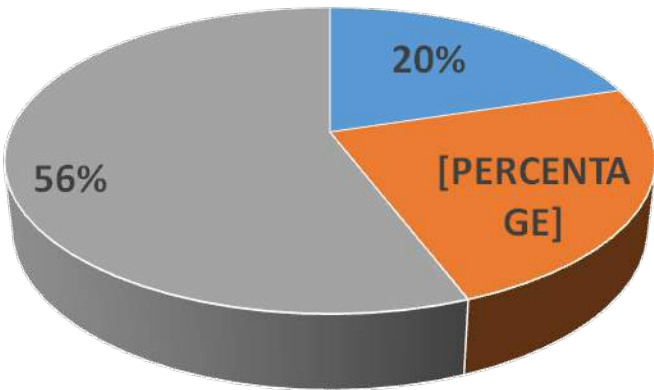
■ YES ■ NO



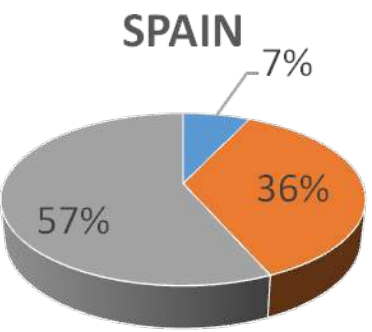


# 4. Undergone VET in SFs - MAPs?

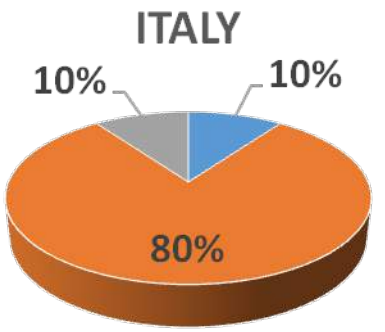
OVERALL



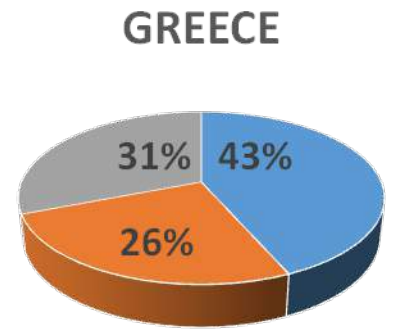
■ YES  
■ NO / NOT NECESSARY  
■ NO BUT INTERESTED



■ YES ■ NO / NOT NECESSARY ■ NO BUT INTERESTED



■ YES ■ NO / NOT NECESSARY ■ NO BUT INTERESTED



■ YES ■ NO / NOT NECESSARY ■ NO BUT INTERESTED

## 4.1 Most interesting formation for training in SFs - MAPs

	SPAIN	ITALY	GREECE	OVERALL
Technical training (Irrigation, fertilization, pests & diseases mngnt)	47.9%	60	30.9%	
Training for packaging and storage	6,5%	50	25.7%	
Training in joint marketing and markets	14,2%	50	1.1%	
Training in New technologies (Mngmt software, irrigation tools, soil analytics)	5,3%	30	8.6%	
Organisational training of production	10,1 %	60	1.7%	
Training for marketing and social media	6,5%	40	2.3%	
Training in drying process and preservation	7,1%	50	12%	
Technical training (such as: irrigation, fertilization, pests and diseases mngmt)	2,4%	---	30.9%	



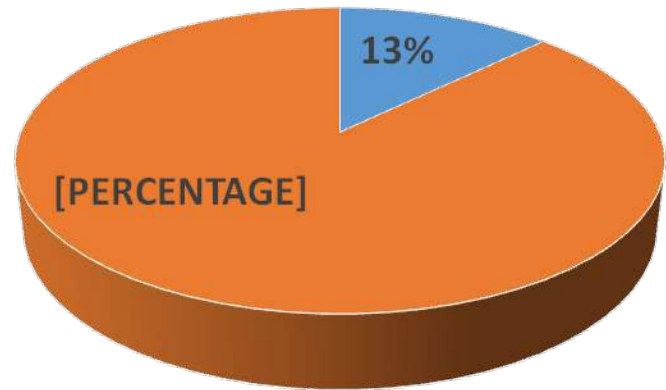
## 5. What ICT Programmes do you use?

	SPAIN	ITALY	GREECE	OVERALL
Agronomic Mngmt Software (fertilization, DSS etc)	28.6%	25%	51%	34.9%
Geographic data analysis for Precision Agriculture	16.9%	25%	21.7%	21.2%
Crop planning and Cost analysis software	27.3%	25%	9.7	20.7%
Irrigation efficient Mngmt Software	22.1%	25%	17.1	21.5%
Other	5.2%	--	--	1.7%
Phytosanitary Treatment software, Accounting Software				



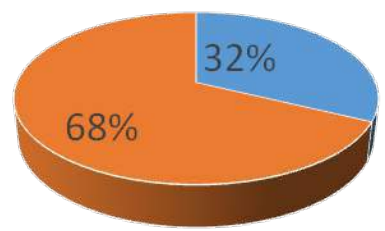
# 6. Do you consider the use of specific ICT programmes necessary?

OVERALL



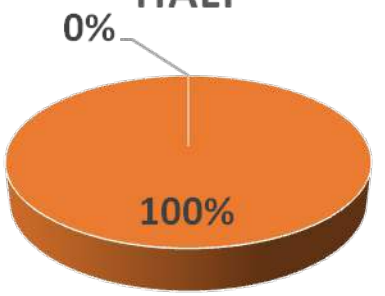
■ YES ■ NO. ICT skills needed are the same

SPAIN



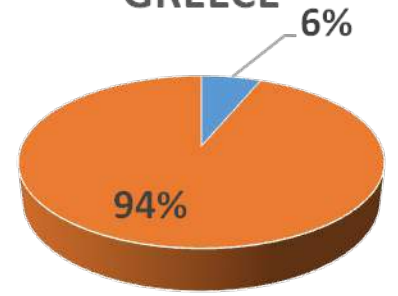
■ YES ■ NO. ICT skills needed are the same

ITALY



■ YES ■ NO. ICT skills needed are the same

GREECE



■ YES ■ NO. ICT skills needed are the same



## 7. What ICT skills would you be interested in?

SPAIN	ITALY	GREECE
Treatment of pests & Diseases	Work Organization IT Systems	Agronomic Mngmt
Marketing & Sales	Promotional Tools	Networking
Basic Informatics & Mngmt	Site Mngmnt for Online sales	Use of Internet
	Precision Agriculture w Drones	Excell
	IT Mngmt Applications	PowerPoint
		Advertising
		Archiving Programmes

## 8. Which area do you use for growing SFs MAPs?

### SPAIN

Between 1 – 10 Has // In case of Barley 20-30 Has

### ITALY

Between 0,5 – 81.5 Has

### GREECE

Between 1,5 – 3,0 Has (avg 2Has)



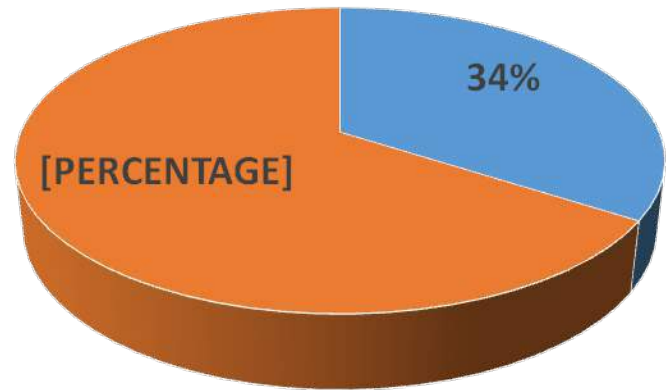
## 9. Most important SF or MAP of your farm?

SPAIN	ITALY	GREECE
Grapes	Grapes	Oreganum
Nuts	Levanda	Levanda
Almonds	Fruits	Mentha
Levanda	Cherry	Melissa officinalis
Barley	Wheat	Brassia napus
Cauliflower	Lentils	
Tomatoes	Tomatoes	



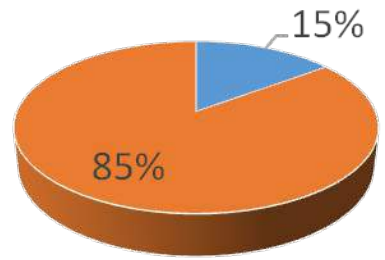
# 10. Are you an organic grower?

OVERALL



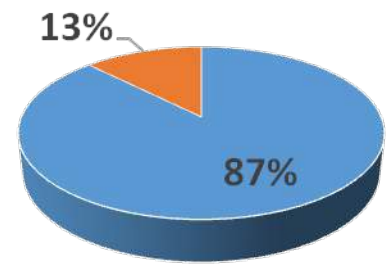
■ YES ■ NO

SPAIN



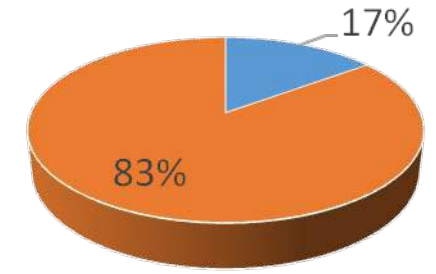
■ YES ■ NO

ITALY



■ YES ■ NO

GREECE



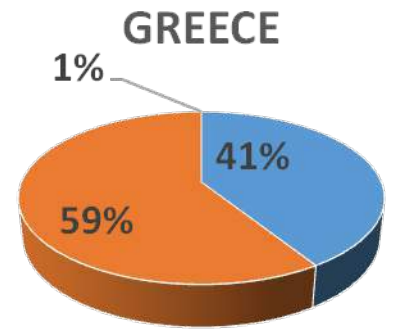
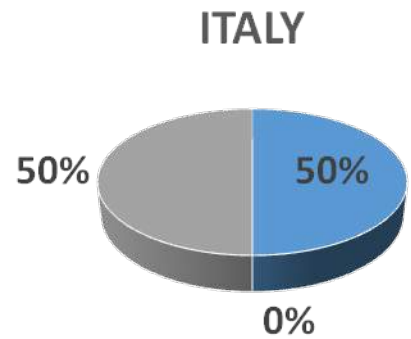
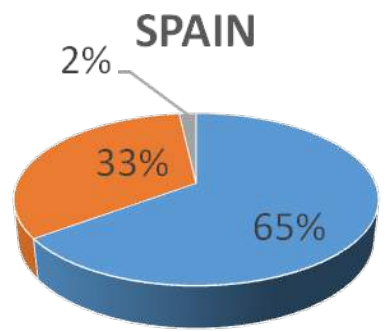
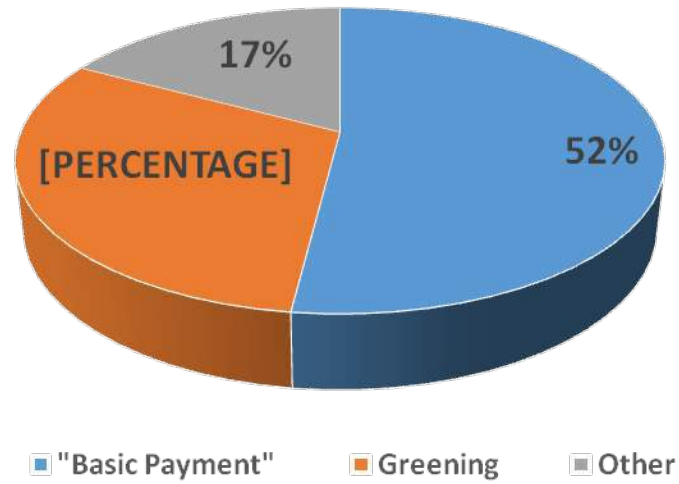
■ YES ■ NO





# 18. Crop easier to access CAP funding?

OVERALL



"Basic Payment" Greening Other

"Basic Payment" Greening Other  
Organig Farming

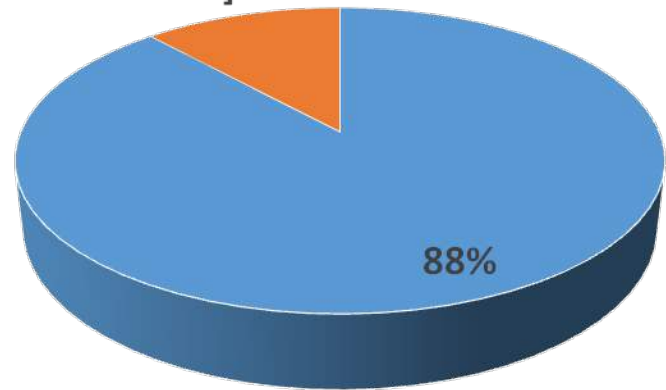
"Basic Payment" Greening Other



# 19. Would you like information for alt. crops?

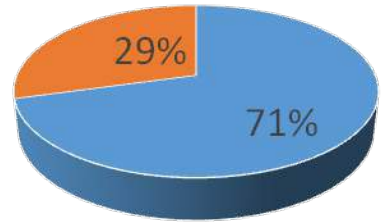
**OVERALL**

[PERCENTAGE]



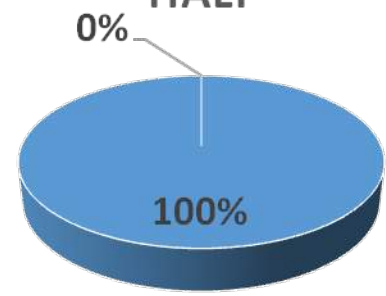
■ YES ■ NO

**SPAIN**



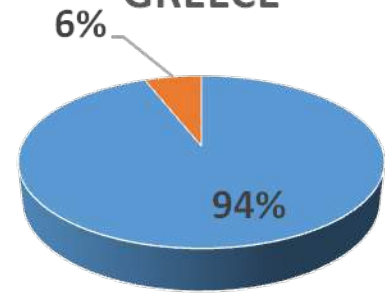
■ YES ■ NO

**ITALY**



■ YES ■ NO

**GREECE**



■ YES ■ NO



## 20. Which crop would you be interested in?

OVERALL
<b>Mostly Beekeeping and Aromatic Plants</b>
Quinoa
Pistachio
Buckwheat
Oregano
Aloe
Levander
Rosemary
Achillea
Hypericum
Helichrysum

## 21. What technical Information would you need?

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OVERALL
Showing / Planting
Fertilization and Soil Management
Irrigation
Pest and Diseases management
Tillage
Applications of New Technologies for Precision Agriculture
Drying and Storage process
Harvesting
Other